



ANNAMALAI UNIVERSITY
DIRECTORATE OF DISTANCE EDUCATION

S011 - B.B.A (E/M)

SECOND YEAR -FOURTH SEMESTER

Academic Year : 2022 - 2023

ASSIGNMENT TOPICS

This booklet contains assignment topics. Students are informed to write the assignments for **FIVE** papers as per instructions.

Last date for submission: **15.04.2023**

Last date for submission with late fee ₹300/-: **29.04.2023**

NOTE:

1. Assignments sent after **29.04.2023** will not be evaluated.
2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on A4 paper on one side only.
4. All assignments (with Enrolment number marked on the Top right corner on all pages) should be put in an envelope with superscription "**BBA Assignments**" and sent to **The Director, Directorate of Distance Education, Annamalai University, Annamalai Nagar – 608 002** by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with *Enrolment Number* and the *Title* of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

ASSIGNMENT INSTRUCTIONS

Write assignments on **FIVE** questions in each course by referring to the contents, terminal exercise and learning activities. For each question the answer should not exceed 4 – pages. Each assignment carries 25 marks (5questions). You are expected to write **FIVE questions for every subject**.

Dr. R SINGARAVELU
DIRECTOR

Write assignments on **FIVE** questions in each course by referring to the contents, terminal exercise and learning activities. For each question the answer should not exceed 4 – pages. Each assignment carries 25 marks (5questions).You are expected to write **FIVE questions for every subject**.

011E2410 –தாள்–தமிழ் இலக்கிய வரலாறு - I

1. முச்சங்கங்கள் பற்றியக் கருத்துக்களை விளக்குக.
 2. பத்துப்பாட்டில் அமைந்த ஆற்றுப்படை நூல்கள் பற்றி எடுத்துரைக்க.
 3. சங்க இலக்கியத்தின் தனித்தன்மையைச் சுட்டுக.
 4. சிறுகதையின் தோற்றம் வளர்ச்சி குறித்து கட்டுரைக்க.
 5. சமணர்கள் தமிழுக்குச் செய்த தொண்டினை மதிப்பிடுக.
-

011E2420 - ENGLISH THROUGH LITERATURE IV: FICTION

Write in about 250 words on the following topics:

1. The Character of Pip
 2. The Novels of Charles Dickens
 3. The theme of Revenge in Great Expectations
 4. Critical Appreciation of “Possession”
 5. Common Errors in the use of English
-

011E2430 – BEHAVIORAL SCIENCE

1. Methods of Learning and Psychology(L2)
 2. Personality Development(L5)
 3. Group Behaviour(L11)
 4. Leadership Styles(L15)
 5. Counselling(L19)
-

011E2440 – MANAGEMENT ACCOUNTING

1. Functions of Management Accounting(L2)
 2. Capital Budgeting – Problems and Solutions(L85)
 3. Marginal Costing(L11)
 4. Cash Flow Statement(L15)
 5. Types of Budgets(18)
-

011E2450 – BUSINESS LAW

1. Breach of contract and remedies (L4)
 2. Sale and agreements to sell (L6).
 3. Prohibition of drawal of foreign exchange (L11).
 4. Trade Related Intellectual Property Rights (L15).
 5. Merits and Demerits of Cyber Laws (L19).
-